GuardTrax Pioneers Milestone Video Integration Connecting Security Officers with Mobile Alert-Confirm-Respond Technology

Milestone Solution Partner GuardTrax has integrated their officer phone app with XProtect IP video management software to provide unique security threat identification and resolution.

CRANFORD, NJ/COPENHAGEN – September 11, 2014. GuardTrax announces the completion of a game-changing integration of the GuardTrax™ officer phone app with Milestone XProtect® video management software (VMS). This solution delivers unique threat alert, identification, video verification, resolution and reporting capabilities for security guarding companies, mobile patrols and in-house units.

The relationship between GuardTrax and Milestone Systems is built on the premise that platinum-level security involves physically present and mobile security personnel and surveillance equipment - all brought together via open platform video management software. Guarding companies whose officers use the GuardTrax app integrated with Milestone XProtect video gain entry into the new era of technology-based security. For customers, the connection to the VMS platform expands alerts with video verification and real-time situational awareness, enhancing their security investment. Installing channel partners gain new sales and integration opportunities through close collaboration with the guarding company universe, GuardTrax and Milestone.

Rich Pekmezian, CEO of GuardTrax, says: "GuardTrax recognizes the significant role of the security officer in providing thorough security with physical response always at the ready. Our app is the connection between the security officer, surveillance equipment and video management. GuardTrax and Milestone see a strong partnership that is critical to provisioning today's most effective blended security solution."

With this integration, the Milestone Mobile client and GuardTrax app are downloaded to the Android devices used by the mobile officers. GuardTrax alerts are also seen in the XProtect Smart Client display at central operations or being shared with other security professionals. Officers can also generate incident reports from their devices while on the move.

Reinier Tuinzing, Strategic Partner Alliances Manager at Milestone Systems, says: "The industry has reached an inflection point realizing the need for more than just persons on location. Mobile security officers also need alerts with video verification to substantiate what is happening, where, and how best to respond to incidents."

Every security incident or situation has a beginning and an end. Some incidences can be avoided while those that cannot need to be resolved quickly and properly. The GuardTrax/Milestone integrated solution provides real-time capture and consolidation of critical security threat data that can then be analyzed and acted upon to bring about optimal resolution.

In-person interviews with C-level execs in the guarding industry reveal that guard companies today must empower their officers and supervisors in a technology-forward fashion. Gone are the days of just sending an officer to a property with a notepad and flashlight. The research indicates that the GuardTrax app improves officer efficiency while lowering the cost base to provide premium guarding services. The GuardTrax/Milestone integration further aligns guarding companies with technology delivery so they are poised to realize new sales opportunities.

"Success for the channel is all about expanding business with new and innovative solutions to offer the customer. The GuardTrax/Milestone integration enables new service levels for guarding companies to be on the leading edge, and customers gain the rewards of safer environments," says Tuinzing.

The GuardTrax/Milestone integrated solution will be demonstrated at the 2014 ASIS event to be held September 29-October 1 in Atlanta, Georgia, in Milestone's Booth 1043. To view documentation and the solution brochure, please visit the Milestone Solution Finder online. To purchase the solution, please contact Rich Pekmezian, 732-768-6088.

Link to download images:
http://download.milestonesys.com/PR/partner/GuardTrax

About Milestone Systems
Milestone Systems is a global industry leader in open platform IP video management software, founded in 1998 and now operating as a stand-alone company in the Canon Group. Milestone technology is easy to manage, reliable and proven in thousands of customer installations, providing flexible choices in network hardware and integrations with other systems. Sold through partners in more than 100 countries, Milestone solutions help organizations to manage risks, protect people and assets, optimize processes and reduce costs. For more information, visit: www.milestonesys.com.

About GuardTrax
Founded in 2007, GuardTrax is the leading provider of guard tour reporting, accountability and management solutions. The GuardTrax Classic (OEM) device and GuardTrax phone app provide security officers and supervisors with the essential communication, photographic/video, geo-referencing, tour confirmation and officer reporting modules required for proper security officer engagement. For more information, visit: www.guardtrax.com